SAFETY & SECURITY

Airbiquity®
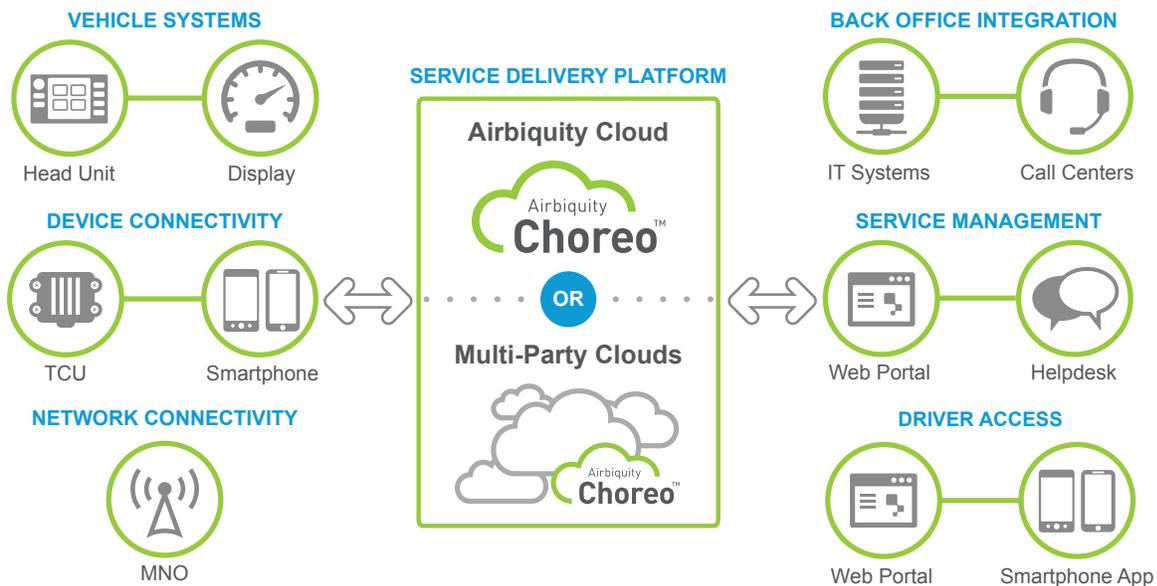
Service Reliability and Ecosystem Integration

The foremost priority of every automaker is ensuring the safety and security of drivers and passengers riding in their vehicles. Safety and security solutions featuring built-in or brought-in device connectivity, customized apps for remote vehicle management, and access to call center and concierge resources empower drivers whether they're behind the wheel or on a smartphone or computer. Given the high stakes and consumer expectations, safety and security service delivery mandates a stringent combination of proven and reliable telematics technology, IT system and third party ecosystem integration, and 99.9% service delivery uptime guarantee.

Airbiquity's Safety & Security offering satisfies all of these requirements while providing additional value with a flexible, comprehensive, and deployment proven service delivery management capability featuring application and subscription management, discreet policy controls, over-the-air (OTA) software updates, and subscriber billing and payments.

Safety & Security Features

- Automatic Crash Notification
- Roadside Assist and Concierge
- Send-to-Car Location and Directions
- Remote Door and Climate Control
- Remote Alerts and Theft Tracking
- Remote Vehicle Immobilization
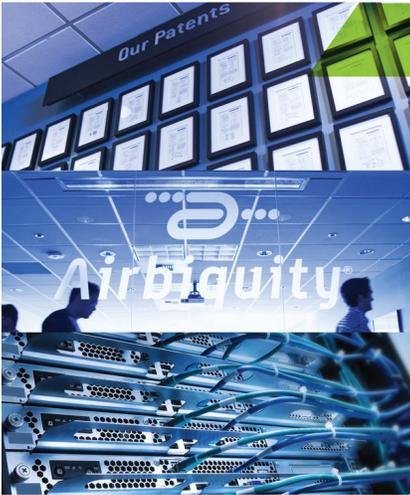- Driver Smartphone App
- Driver Web Portal

VEHICLE SYSTEMS
- Head Unit
- Display

DEVICE CONNECTIVITY
- TCU
- Smartphone

NETWORK CONNECTIVITY
- MNO

SERVICE DELIVERY PLATFORM
Airbiquity Cloud
Airbiquity Choreo™
OR
Multi-Party Clouds
Airbiquity Choreo™

BACK OFFICE INTEGRATION
- IT Systems
- Call Centers

SERVICE MANAGEMENT
- Web Portal
- Helpdesk

DRIVER ACCESS
- Web Portal
- Smartphone App

Service Management Features

Safety & Security includes the following Service Management features:

- System, Device, and Network Connectivity
- Application and Subscriber Management
- Subscriber Billing and Payment
- Back Office IT System Integration
- Business Intelligence and Reporting
- Over-the-Air (OTA) Software Updates
- Service Management Web Portal
- Customer Service Helpdesk

Cloud-Based Connected Car Services

Choreo is a cloud-based service delivery platform that leverages the latest technology to fulfill the expectations of connected car today—and tomorrow. Choreo's open architecture enables end-to-end service delivery or component level integration into existing services and multi-party clouds. Choreo integrates the entire spectrum of vehicle systems, connectivity devices, communication networks, content providers, and back office IT systems required for traditional and emerging connected car services. Service delivery can be easily configured and managed at the geography, make, model, and trim level with a feature-rich web portal, including policies and role-based user administration.

Choreo is deployed in over 60 countries, and powered by a global network of secure and highly available data centers for reliable and scalable service delivery. Millions of vehicles connect to Choreo every day generating hundreds of millions of monthly transactions. Put Choreo to work for your connected car program and rest assured you've got a roadmap to the future.

Flexible
Supports new services and integrates with multi-party clouds and ecosystems

Scalable
Extends service delivery across geographies and multiple makes, models, and trims

Manageable
Provides comprehensive service delivery management, updates, and data collection

Reliable
Manages rapidly increasing subscriptions, transactions, and software and data transmissions

Application Management
Program and application management by subscription level and user type

Subscriber Management
User and vehicle subscription management, billing, and payment

Content Integration
Content, service, and IT system integration

Software & Data Management
Orchestration of firmware updates, software updates, and data collection

CRM
Business-to-consumer relationship marketing

Business Intelligence
User, vehicle, and platform data analysis and reporting

Airbiquity: Proven Leader and Trusted Partner

Airbiquity is a global leader in connected car service delivery and pioneer in the development and engineering of automotive telematics technology. We lead the industry in automotive telematics deployments worldwide, and maintain established business partnerships with the most influential ecosystem players across the automotive and telematics industries. Airbiquity has the deployment-proven technology, platform, services, and expertise to make your connected car program a success.

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